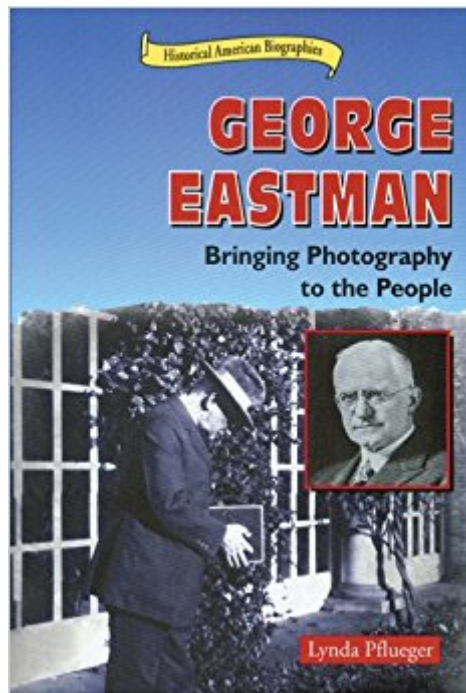




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# George Eastman: Bringing Photography To The People (Historical American Biographies)



## Synopsis

While history books consider George Eastman to be the father of photography, most people are unaware that his contributions to the world extended far beyond his multimillion-dollar company, Eastman Kodak. A banker by trade, his determination to improve and simplify his weekend hobby led to discovering cutting-edge photographic technology and the birth of his own business. A shrewd and principled businessman, he was a pioneer in customer service, employee relations, and worldwide product distribution. A generous philanthropist, his donations helped build universities, improve healthcare, and advance scientific research. His fascinating journey is deftly chronicled in *George Eastman: Bringing Photography to the People*, where readers will be inspired by a man whose invention and passion improved the lives of millions of people and the pictures they took.

--This text refers to the Paperback edition.

## Book Information

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## Customer Reviews

Grade 7-10-Photography was just a hobby for Eastman until he decided to improve on the process of developing film. He created a formula for ready-to-use dry plates, started manufacturing them, and then went on to create the Kodak camera. He was a shrewd businessman, yet insisted on sharing his company's wealth with employees and shareholders. His business acumen was tested, though, as he fought court battles over patents and an antitrust suit. The book is balanced by substantial information on the man's philanthropy as well as his devotion to his family. Suffering from spinal stenosis, he ended his life in 1932. Black-and-white photos illustrate the text. A fine

introduction to a true visionary. Carol Fazioli, formerly at The Brearley School, New York City  
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Lynda Pflueger probably didn't realize how propitious her timing was when she released her excellent history book on Thomas Nast. The 'Je suis Charlie' tragedy is about freed speech in the way that cartoonists can present it, and she offered the biography of one of the more important cartoonists of history. Lynda Pflueger is a history buff, particularly US history. She loves visiting museums and libraries. Nothing pleases her more than roaming around dusty old archives and finding diaries, letters, newspaper articles or photographs she can use in her books. Lynda specializes in history books and this one on George Eastman is one of her best. Writing about a famous photographer inventor she includes just enough photographs and drawings of cameras to illuminate the excellent biography. To borrow from her synopsis, "While history books consider George Eastman to be the father of photography, most people are unaware that his contributions to the world extended far beyond his multimillion-dollar company, Eastman Kodak. A banker by trade, his determination to improve and simplify his weekend hobby led to discovering cutting-edge photographic technology and the birth of his own business. A shrewd and principled businessman, he was a pioneer in customer service, employee relations, and worldwide product distribution. A generous philanthropist, his donations helped build universities, improve healthcare, and advance scientific research. His fascinating journey is deftly chronicled in *George Eastman: Bringing Photography to the People*, where readers will be inspired by a man whose invention and passion improved the lives of millions of people and the pictures they took. The genius, the man, the gift and the humanity are all spelled out here. This is a very fine book that deserves a wide audience among those who include photography as one of their passions. Grady Harp, February 16

This author has gathered together key insights into the life of George Eastman. The two topics, the life of George Eastman, and the history of photography are intertwined to complete a total picture of the times. Surprisingly rising up amid early departure from schooling and poverty, a picture of George includes wise business opportunities, creative and investigative thought processes, and operating his company on a human level. His donations were well-chosen to make a more desirable world and spurred communities toward health and educational enhancements. It is well written for a light reading venue, but still includes all that one might like to understand. The trials and upswings of the Kodak company say much about his character. Well-known individuals from the era are mentioned as they work alongside George. One might find fascinating all the institutions and public

comforts that were touched by this man. And one last note....just how was the Kodak name chosen? Read it and see! Thank you NetGalley for a chance to review this book.

This is an easy and fast read. A very concise biography. It doesn't delve in much details but it's useful in giving the highlights of Eastman life and work. I praise the effort and dedication of the author, and I surely recommend the book. It is a halfway between a wikipedia article and a complete biography.

This is a clear picture of the man and how he invented film and camera improvements. Just a great book that can be read quickly but full of information. Great book

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